

CALI

by **CRANE**

Product Overview

September, 2018



CRANE MERCHANDISING SYSTEMS

CALI



CALI OVERVIEW

User Interface:

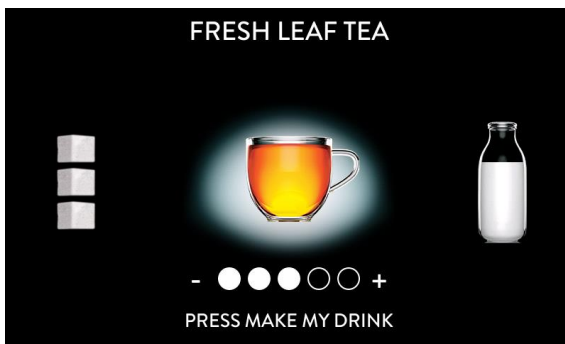
- Promotes high quality drinks
- Easy to use & intuitive workflow through back lighting
- High visual impact
- Easy to customize, brand and replace
- Durable solution



5" colour full motion video LCD display

Supports multiple payment systems (up to 3)

Customisable graphics; top and bottom



- Coffee shop menu style
- Intuitive workflow that guides the user through the selection process
- Select your drink in one button press, then customise it
- Easy to customise content
- Supports nutritional & allergen information



Great user experience

- CALI features a touch user interface to meet the requirements from today's consumers. Visual, backlit touch buttons with a colour video display make it a very intuitive experience.

Stylish design

- The stylish and robust exterior makes CALI the perfect solution for any environment. Together with our other coffee models we can now offer a range to suit the needs of different end locations, from factories to high end offices to semi-public sites.

Common, reliable coffee platform

- CALI is based on Crane's reliable coffee platform which delivers high quality drinks, excellent serviceability and commonality of parts including our Atlas H electronics board.





CALI

by CRANE®

THANK YOU